

MEDIA RELEASE

For immediate release

2008-02-28

SWEET SEDUCTION AT LOURENSFORD

A chocolate and honey liqueur truffle, a tantalising combination of quality and taste, is Lourensford Wine Estate's latest sweet sensation, and a first for the chocolate and wine industry.

A selection of Belgian dark and milk chocolates with a soft, honey liqueur drenched centre can now be purchased in boxes of six – three dark and three milk chocolate truffles – at the cellar's tasting venue.

The dark version oozes with liquorice and aniseed flavours, while the milk chocolate is a caramel indulgence. Both have a soft heart filled with 2 ml Lourensford Honey Liqueur.

Chocolatier Richard Tomes from Chocolates by Tomes is the creator of these heavenly temptations.

The chocolate duo is the perfect match for the Lourensford Honey Liqueur, the first estate honey liqueur in the world. Handmade with the purest and most prized quality honey, this sweet seduction without any preservatives or additives offers all the natural goodness and health benefits of honey in one bottle.

This exclusive, world-class product boasting international recognition is lightly golden with a distinctive honey aroma, a pleasant, unexpectedly dry taste, followed by a decadent aftertaste that lingers and delights. The Honey Liqueur is a non-vintage product with an alcohol content of 24% and a shelf life of more than 25 years.

Enjoy it chilled over crushed ice or as an accompaniment to your favourite ice cream or dessert. Its' a true stalwart in the kitchen and a dash in a cup of tea is pure pleasure. It also serves as a good base for cocktails and fruit drinks.

The chocolate truffles and honey liqueur make a striking pair with their similar packaging, and complement each other perfectly. The honey liqueur was awarded a gold medal and trophy for its exceptional packaging at the 2007 International Wine & Spirits Competition in London. A silver medal for its content can also be added to its list of awards, and the packaging trophy was the first ever awarded to a liqueur in the history of the competition.

